



**MY NAME IS LORENA  
AND I'M A VISUAL  
COMMUNICATOR.  
TO ME, EVERY ROLE  
IS EXCITING, AND  
EVERYTHING CAN BE  
A GREAT STORY.**

## EDUCATION

### THE CITY COLLEGE OF NEW YORK

**MPS**, Branding+Integrated  
Communications, Creative '21

**MFA**, Media Arts Production, Writing &  
Directing Documentary '11

**BFA**, Design & Multimedia, Video '09

### BMCC

**AAS**, Multimedia Programming & Design,  
Computer Art & Design '05

### UNIVERSIDADE CÂNDIDO MENDES

**BA**, Law Studies, Consumer Law '99

### AFS INTERCULTURAL PROGRAM USA

**EXCHANGE STUDENT**, Ilwaco HS '93

## SKILLS

Multimedia | Copywriting | Art Direction |  
Social Media | Image Manipulation | Video  
Production & Editing (FCPX) | Graphic Design  
| Documentary | InDesign | HTML | CSS | MS  
Office | Portuguese + Spanish

## AWARD WINNING FILMS

**RUNNING** | Documentary | 2017

**ORAL STAGE** | Experimental | 2013

**PUPPY LOVE** | Documentary | 2011

**THE DOGWALKER** | Documentary | 2009

Lorena De Miranda Marques

**LinkedIn:** [linkedin.com/in/ldmm](https://www.linkedin.com/in/ldmm)

**Web:** [www.ldmm.nyc](http://www.ldmm.nyc)

**Email:** [ldmm.nyc@gmail.com](mailto:ldmm.nyc@gmail.com)

**Vimeo:** [vimeo.com/ldmm](https://vimeo.com/ldmm)

## EXPERIENCE

### LDMM | JUN '11 - TODAY

#### MULTIMEDIA STORYTELLER | NYC

I bring to life creative communication solutions for brands, organizations, non-profits, and individuals through multimedia, conception and production, from internal and external marketing materials including digital content and imagery, print campaigns, signage, collateral, and presentations, to award-winning short narrative and documentary films.

### THE CITY UNIVERSITY OF NEW YORK | FEB '11 - TODAY

**STUDIO ASSISTANT** | Part-Time | Jul '18 - Today  
Media & Communication Arts Department at CCNY.

**GRADUATE RECRUITMENT COORD.** | Contract | Aug '20 - Aug '21  
MPA Program, Colin Powell School for Civic and Global Leadership at CCNY.

**COMM MANAGER** | Freelancer | Feb '11 - Jun '20  
City-Film MFA Program at CCNY.

**WEB DESIGNER** | Contract | Feb '11 - Jun '13  
Biology Department at CCNY.

**MFA TEACHER ASSISTANT** - Jan '11 - May '11  
Media & Communication Arts Department at CCNY.

### THE UN GLOBAL COMPACT | MAR '12 - JUN '16

**GRAPHIC DESIGNER** | Freelancer | May '15 - Jun '16  
UN-Business Action Hub's flyer design.

UN Private Sector Forum event's support.

UNGC +15: Business as a Force for Good event's support.

**WEB DESIGNER** | Freelancer | Mar '12 - Feb '14

WEPS website's enhancement.

Rio+20 Corporate Sustainability Forum event's support.

### DELTA CHILDREN | DEC '13 - APR '16

**VIDEO PRODUCER** | Full Time | Jan '15 - Apr '16

**VIDEO EDITOR** | Part-Time | Jan '14-Jan '15

**GRAPHIC DESIGNER** | Freelancer | Dec '13-Jan '14

### DIGITAL KITCHEN | MAR - MAY '06

**AGENCY INTERN** | Seattle

### WILDLIFE CONSERVATION SOCIETY | MAR - MAY '06

**MARKETING INTERN** | Bronx Zoo

### THE MET MUSEUM | AUG - SEP '04

**VOLUNTEER** | Design Department